



www.thebostonchannel.com

**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

# DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 963222-1  | 10/28/12     | October 2012  | 10/01/12 - 10/22/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|--------------|--------------|
| WCVB    | Scott Tarka       | Boston       | Local        |

Billing Address:

**Buying Time, LLC.**  
**Attention: Accounts Payable**  
**650 Massachusetts Ave NW**  
**Ste 210**  
**Washington, DC 20001**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

| Advertiser        | Product   | Estimate Number |
|-------------------|-----------|-----------------|
| Kuster/D/Congress | Political | 2000            |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/22/12 - 10/22/12 | 963222  |             |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line                                     | Start Date        | End Date        | Description               | Start/End Time    | MTWTFSS                   | Length         | Spots/<br>Week | Rate         | Type          |
|------------------------------------------|-------------------|-----------------|---------------------------|-------------------|---------------------------|----------------|----------------|--------------|---------------|
| 1                                        | 10/22/12          | 10/22/12        | Good Morning America      | 658-9a            | M-----                    | :30            | 1              | \$1,500.00   | NM            |
| Class of Time - Pre-emptible with notice |                   |                 |                           |                   |                           |                |                |              |               |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>            | <u>Spots/Week</u> | <u>Rate</u>               |                |                |              |               |
|                                          | 10/22/12          | 10/28/12        | M-----                    | 1                 | \$1,500.00                |                |                |              |               |
| Spots: #                                 | Ch                | Day             | Air Date                  | Air Time          | Description               | Start/End Time | Length         | Ad-ID        | Rate Type     |
| 3                                        | WCVB              | M               | 10/22/12                  | 8:29 AM           | Good Morning America      | 658-9a         | :30            | KC12NH0208TH | \$1,500.00 NM |
| 2                                        | 10/22/12          | 10/22/12        | Live with Kelly & Michael | 9A-10A            | M-----                    | :30            | 1              | \$500.00     | NM            |
| Class of Time - Pre-emptible with notice |                   |                 |                           |                   |                           |                |                |              |               |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>            | <u>Spots/Week</u> | <u>Rate</u>               |                |                |              |               |
|                                          | 10/22/12          | 10/28/12        | M-----                    | 1                 | \$500.00                  |                |                |              |               |
| Spots: #                                 | Ch                | Day             | Air Date                  | Air Time          | Description               | Start/End Time | Length         | Ad-ID        | Rate Type     |
| 3                                        | WCVB              | M               | 10/22/12                  | 9:29 AM           | Live with Kelly & Michael | 9A-10A         | :30            | KC12NH0208TH | \$500.00 NM   |
| 4                                        | 10/22/12          | 10/22/12        | Millionaire               | 1228-1p           | M-----                    | :30            | 1              | \$500.00     | NM            |
| Class of Time - Pre-emptible with notice |                   |                 |                           |                   |                           |                |                |              |               |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>            | <u>Spots/Week</u> | <u>Rate</u>               |                |                |              |               |
|                                          | 10/22/12          | 10/28/12        | M-----                    | 1                 | \$500.00                  |                |                |              |               |
| Spots: #                                 | Ch                | Day             | Air Date                  | Air Time          | Description               | Start/End Time | Length         | Ad-ID        | Rate Type     |
| 3                                        | WCVB              | M               | 10/22/12                  | 12:44 PM          | Millionaire               | 1228-1p        | :30            | KC12NH0208TH | \$500.00 NM   |
| 6                                        | 10/22/12          | 10/22/12        | M-F Inside Edition        | 658-730p          | M-----                    | :30            | 1              | \$1,500.00   | NM            |
| Class of Time - Pre-emptible with notice |                   |                 |                           |                   |                           |                |                |              |               |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>            | <u>Spots/Week</u> | <u>Rate</u>               |                |                |              |               |
|                                          | 10/22/12          | 10/28/12        | M-----                    | 1                 | \$1,500.00                |                |                |              |               |
| Spots: #                                 | Ch                | Day             | Air Date                  | Air Time          | Description               | Start/End Time | Length         | Ad-ID        | Rate Type     |
| 5                                        | WCVB              | M               | 10/22/12                  | 7:12 PM           | M-F Inside Edition        | 658-730p       | :30            | KC12NH0208TH | \$1,500.00 NM |
| 7                                        | 10/22/12          | 10/22/12        | 5a Eyeopener              | 5-6a              | M-----                    | :30            | 1              | \$700.00     | NM            |
| Class of Time - Pre-emptible with notice |                   |                 |                           |                   |                           |                |                |              |               |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>            | <u>Spots/Week</u> | <u>Rate</u>               |                |                |              |               |
|                                          | 10/22/12          | 10/28/12        | M-----                    | 1                 | \$700.00                  |                |                |              |               |
| Spots: #                                 | Ch                | Day             | Air Date                  | Air Time          | Description               | Start/End Time | Length         | Ad-ID        | Rate Type     |
| 1                                        | WCVB              | M               | 10/22/12                  | 5:29 AM           | 5a Eyeopener              | 5-6a           | :30            | KC12NH0208TH | \$700.00 NM   |
| 8                                        | 10/22/12          | 10/22/12        | KATIE COURIC DAY          | 3-4p              | M-----                    | :30            | 1              | \$600.00     | NM            |
| Class of Time - Pre-emptible with notice |                   |                 |                           |                   |                           |                |                |              |               |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>            | <u>Spots/Week</u> | <u>Rate</u>               |                |                |              |               |
|                                          | 10/22/12          | 10/28/12        | M-----                    | 1                 | \$600.00                  |                |                |              |               |
| Spots: #                                 | Ch                | Day             | Air Date                  | Air Time          | Description               | Start/End Time | Length         | Ad-ID        | Rate Type     |
| 1                                        | WCVB              | M               | 10/22/12                  | 3:39 PM           | KATIE COURIC DAY          | 3-4p           | :30            | KC12NH0208TH | \$600.00 NM   |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

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| Advertiser        | Product      | Estimate Number |                     |
| Kuster/D/Congress | Political    | 2000            |                     |

| Line                                                                                                                                                            | Start Date | End Date | Description                                                   | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|---------------------------------------------------------------|----------------|---------|--------|----------------|------------|------|
| 8                                                                                                                                                               | 10/22/12   | 10/22/12 | KATIE COURIC DAY<br>Class of Time - Pre-emptible with notice  | 3-4p           | M-----  | :30    | 1              | \$600.00   | NM   |
| 9                                                                                                                                                               | 10/22/12   | 10/22/12 | Newscenter 5 at 5<br>Class of Time - Pre-emptible with notice | 5-6p           | M-----  | :30    | 1              | \$1,500.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/22/12   10/28/12    M-----                      1        \$1,500.00 |            |          |                                                               |                |         |        |                |            |      |
| Spots: # Ch    Day   Air Date    Air Time   Description        Start/End Time    Length Ad-ID                      Rate    Type                                 |            |          |                                                               |                |         |        |                |            |      |
| 1 WCVB M    10/22/12    5:23 PM Newscenter 5 at 5        5-6p                      :30 KC12NH0208TH                      \$1,500.00    NM                       |            |          |                                                               |                |         |        |                |            |      |
| 10                                                                                                                                                              | 10/22/12   | 10/22/12 | Newscenter 5 at 6<br>Class of Time - Pre-emptible with notice | 6-630p         | M-----  | :30    | 1              | \$2,000.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/22/12   10/28/12    M-----                      1        \$2,000.00 |            |          |                                                               |                |         |        |                |            |      |
| Spots: # Ch    Day   Air Date    Air Time   Description        Start/End Time    Length Ad-ID                      Rate    Type                                 |            |          |                                                               |                |         |        |                |            |      |
| 1 WCVB M    10/22/12    6:10 PM Newscenter 5 at 6        6-630p                      :30 KC12NH0208TH                      \$2,000.00    NM                     |            |          |                                                               |                |         |        |                |            |      |
| 11                                                                                                                                                              | 10/22/12   | 10/22/12 | Nightline<br>Class of Time - Pre-emptible with notice         | 1135p-1206a    | M-----  | :30    | 1              | \$1,000.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/22/12   10/28/12    M-----                      1        \$1,000.00 |            |          |                                                               |                |         |        |                |            |      |
| Spots: # Ch    Day   Air Date    Air Time   Description        Start/End Time    Length Ad-ID                      Rate    Type                                 |            |          |                                                               |                |         |        |                |            |      |
| 1 WCVB M    10/22/12    11:44 PM Nightline                      1135p-1206a                      :30 KC12NH0208TH                      \$1,000.00    NM         |            |          |                                                               |                |         |        |                |            |      |
| <u>Total Spots</u>                                                                                                                                              |            |          |                                                               |                |         |        | <b>9</b>       |            |      |

## Payment Terms 30 Days

|                          |                   |
|--------------------------|-------------------|
| <u>Gross Total</u>       | <b>\$9,800.00</b> |
| <u>Agency Commission</u> | <b>\$1,470.00</b> |
| <u>Net Amount Due</u>    | <b>\$8,330.00</b> |